



# The Little Black Dress Classic

Coffs Harbour to the Gold Coast

22nd - 29 March 2015

## THE EVENT

Starting from beautiful Coffs Harbour, The Little Black Dress Classic will see our cycling team make their way through the North Eastern New South Wales countryside and across the boarder into Queensland, finishing on the glitzy Gold Coast.

The ride will cover a distance of over 950 kms over seven days, from 22 to 29 March 2015, travelling through the stunning Hinterland, Byron Bay and even a climb up Tambourine Mountain.

Over the years, this event has seen our team cycle 4,000 kms, raising an incredible \$500,000 in the process. Now in it's fifth year, our Little Black Dress Classic team will continue to raise awareness of bowel cancer and the importance of screening through the towns they visit.

## ABOUT BOWEL CANCER

- Bowel cancer is the second biggest cancer killer in Australia.
- We have one of the highest rates of bowel cancer in the world, with an estimated 17,000 people are diagnosed each year
- If detected early, up to 90% of bowel cancers can be successfully treated.

## WHY THE LITTLE BLACK DRESS?

Jodi loved a little black dress. In 2009, her friends in Vietnam threw a Little Black Dress Party to raise money for her care. Since then, Little Black Dress parties have been held in Adelaide, Sydney, Melbourne, Brisbane, Singapore and Ho Chi Minh. All our event participants - male and female - wear little black tutus in her honour. The little black dress is fast becoming an iconic symbol of The Jodi Lee Foundation.

## THE ITINERARY

Day 1	Coffs Harbour to Nymboida	133.86 kms
Day 2	Nymboida to Woolli	103.23 kms
Day 3	Woolli to Yamba (incl Brooms Head)	151.22 kms
Day 4	Yamba to Byron Bay	150.9 kms
Day 5	Byron Bay to Nimbin (loop)	148.20 kms
Day 6	Byron Bay to Broadbeach	157.82 kms
Day 7	Broadbeach to Tamborine (loop)	124.45 kms

For more information, contact Elissa O'Donohue at [elissa.odonohue@jodileefoundation.org.au](mailto:elissa.odonohue@jodileefoundation.org.au)

[www.jodileefoundation.org.au](http://www.jodileefoundation.org.au)

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JODI LEE FOUNDATION

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# THE LITTLE BLACK DRESS CLASSIC

## REGISTRATION FORM

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Thank you for registering to take part in The Little Black Dress Classic. We promise you a truly unique and challenging experience. To secure your place, please complete this form and return it to us as soon as possible, together with your payment of the \$300 registration fee. Remember, numbers are limited.

The registration fee will cover the cost of your riding kit, hydration, energy snacks on route and support team costs.

What other costs are involved?

- Travel to Coffs Harbour and from the Gold Coast
- Accommodation (we are negotiating a Jodi Lee Foundation rate)
- Meals, although hotel accommodation will generally include breakfast

While we make all provision possible to ensure your safety, you are responsible for your own health and wellbeing in the lead up to and during the event. Please make sure you have relevant health insurance and ambulance cover.

### Fundraising

As with all of our events, there is a fundraising element to The Little Black Dress Classic. Our target is for the event to raise \$150,000 to help us continue to raise awareness of bowel cancer and the importance of early detection of the disease.

To assist, we will set up a dedicated fundraising page for you on our website. All you need to do is provide us with a photo and a few short sentences about why you have joined the team. Be creative with your fundraising and have some fun. We are here to help you as much as we can.

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### REGISTRATION DETAILS

Name: .....

Address: .....

Email: ..... Mobile: .....

Jersey size: S | M | L | XL | 2XL | 3XL    Knicks: S | M | L | XL | 2XL | 3XL  
For size reference please visit [www.retro-velo.com.au/pages/sizes](http://www.retro-velo.com.au/pages/sizes)

Attending celebration dinner:    Yes    No    Additional tickets @ \$100 per person:    Qty: .....

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### PAYMENT DETAILS

Please make cheques payable to The Jodi Lee Foundation.

Credit card payments can be made using VISA or Mastercard. Please call Elissa O'Donohue on 0407 599 809 or provide your details below.

Name on card: .....

Card Number: .....    Expiry: .....

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### RETURN TO

The Jodi Lee Foundation, 66a The Parade, Norwood, 5067 OR [elissa.odonohue@jodileefoundation.org.au](mailto:elissa.odonohue@jodileefoundation.org.au)



## MEDICAL FORM

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Name .....

Date of Birth .....

Address .....

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Email .....

Mobile number .....

Medicare No .....

Health Fund .....

Ambulance Cover .....

Smoker YES / NO

Date of last tetanus .....

Allergies .....

Past Medical History .....

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Current Medical History .....

Medication .....

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Next of Kin .....

Contact number .....